

Virtual Art in the Park – Bowling Green, OH, 2020 – Overview

Page aired on June 26th at 8 a.m., to be taken down on July 26th.

19 local artists paired with 19 virtual Simpson Garden Park “sites” or locations.

Artists

Amanda Withrow, Branna O’Dea, Briana Jordan, Emma Wilson, Elena Sanz-Marin, Humay Gasimzadeh, Jacob Wolf, Jonathan de Oliveira, Joshua Heaney, Kelsey Meyer, Louis Staebler, Melanie Stinson, Michael Hill, Michaela Monterosso, Pak Hei Leung, Paul Brand, Rebekah Alviani, Thomas Wheeler, and Vicki Lee

What Happened in 2020

Event originally scheduled to happen live at Simpson Garden Park.

Live event cancelled due to the CoViD-19 lockdown of Ohio.

Event hosted online, by the Bowling Green Arts Council website - <http://bgartscouncil.com/art-in-the-park-2020/>

Support provided by Bowling Green Parks and Recreation, BGSU Arts, and BGSU CMA.

Event page designed and built by Jonathan de Oliveira

Photography and artwork by BGSU design intern Sara Oates

Featured local artists, being 10 visual artists, 8 performance artists, and one section on children’s activities.

Advertisement done through BGAC Instagram and Facebook accounts, via email, and through posters at some downtown businesses.

Page has been liked on Facebook 54 times so far.

Since June 26th, the BGAC page has been viewed by 439 users, 427 of which were new users, in at least 9 US states and 16 countries, a testimony to the wide-reaching potential of online events.

Instagram followers increased from 183 at the time of 50+ Shades and Art Walk to 217.

This represents an increase of roughly 100 followers since the start of Jonathan de Oliveira’s internship in February 2020.

Advertisement was also done on the BGAC Facebook account, with one post reaching 218 people.

Facebook posts related to the Art in the Park included digital copies of the posters created for the event.